ROBOTIC PROCESS AUTOMATION AND BEYOND

Learning programs that take your staff and your business beyond disruption

It’s critical for those in the profession to understand robotic process automation (RPA) and how it is transforming businesses.

Where we are in the world
40% of transactional accounting work is expected to be automated by 2020 (Financial Management). This shift is predicted to touch 230 million knowledge workers, or 9% of the global workforce, according to McKinsey Research.

Organizations everywhere are taking advantage of RPA for routine tasks. RPA can dramatically increase efficiency, speed and productivity — and free up staff for more critical-thinking work.

So, what does this mean for your organization? Or for your firm and your clients? Stop thinking about “if” you should adopt automation, and proactively focus on “when” and “how” to implement it.

Our new learning programs help you and your staff understand and capitalize on RPA opportunities:

• Robotic Process Automation Strategy for Business Leaders
• Robotic Process Automation Fundamentals for Accounting and Finance Professionals Certificate Program

Build your RPA knowledge and ensure you are ready for this rapidly expanding technology.

To register your staff, call 800.634.6780, option 1, or email AICPAlearning@aicpa.org.

Group discounts are available for five or more certificate exam registrations.

See the reverse for more details.
## Your objective

**Robotic Process Automation Strategy for Business Leaders**

Gain an overview of RPA, how automation provides a significant competitive advantage, the critical role human intelligence still plays and how to build a successful RPA strategy.

**Robotic Process Automation Fundamentals for Accounting and Finance Professionals Certificate Program**

Gain an overview of RPA and its business case — what to consider when choosing and implementing an automation tool.

## Are you a good fit for the program?

**Robotic Process Automation Strategy for Business Leaders**

- Global accounting and financial business leaders and those who offer advice or guidance
- Public accounting firm partners, advisers and consultants interested in expanding your service offerings

**Robotic Process Automation Fundamentals for Accounting and Finance Professionals Certificate Program**

- Global management accounting/finance professionals, including CFOs, controllers, finance personnel, internal auditors, etc.
- Public accounting partners, managers and staff supporting clients in audit, tax and SOC services

## Topics discussed

**Robotic Process Automation Strategy for Business Leaders**

- The business value of automation
- The RPA market landscape
- Key components for a successful RPA implementation strategy
- The process of creating an RPA strategy
- How to address change management and culture challenges

**Robotic Process Automation Fundamentals for Accounting and Finance Professionals Certificate Program**

- The characteristics, benefits, challenges and risks of RPA
- The RPA landscape and how it’s transforming business
- How RPA affects accounting and finance professionals
- An overview of how to get started developing and implementing an RPA strategy

## Format

**Robotic Process Automation Strategy for Business Leaders**

- Live on-site
- Webcast
- Self-study online

**Robotic Process Automation Fundamentals for Accounting and Finance Professionals Certificate Program**

- Live on-site
- Webcast
- Self-study online

## CPE credits

**Robotic Process Automation Strategy for Business Leaders**

- 5.5 (webcast), 7 (online)

**Robotic Process Automation Fundamentals for Accounting and Finance Professionals Certificate Program**

- 13.5 (webcast), 16 (online)

## Additional webcasts are available to understand the impact on specific finance areas or industries:

- Robotic Process Automation (RPA) for Tax (4 CPE credit hours)
- Robotic Process Automation (RPA) for Accounts Payable & Receivable (4 CPE credit hours)