Finance business partnering
Create more impact from your finance team.

“Our business partners crawl all over the numbers. They consider everything, not just financial data. They are looking for the key drivers and root causes.”
— Commercial Manager, Human Resources Consultancy, UK

Advances in technology and data analytics can increase efficiency and create additional capacity for finance team members. With the right skills, they can become critical advisers to the business and help drive strategic decisions.

Finance business partnering begins after standard reports and routine analysis have been produced. The ideal business partner will:

- Understand your business model and the leading indicators that will indicate future outcomes
- Have the courage and persistence to challenge senior managers to improve business performance
- Turn data into visuals, develop succinct summaries of key messages, and tailor them to specific audiences
- Build rapport and influence decisions across the business
- Measure progress and manage performance through to the intended outcome

Upskill your team in business acumen, communication, emotional intelligence and relationship building. Our new **Finance Business Partnering** courses are a great place to start. See additional information on page 2.

Register your team and drive your business forward.
Call **800.634.6780**, option 1, or email **aicpalearning@aicpa.org**.
Finance business partnering courses

These courses will help your finance function shift from being a cost center to creating and preserving value for the organization. You can purchase them separately or as a bundle.

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<th>Course</th>
<th>Learning objectives</th>
<th>Audience</th>
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| **Finance Business Partnering: The Essentials** | • Recognize the importance of successful finance business partnering in an organization's success and sustainability.  
  • Identify core competencies of FBP, including business acumen, communicating effectively, and leadership skills.  
  • Recall key leadership skills: building relationships, influencing outcomes, creating value and demonstrating integrity.  
  • Recognize the inter-connectivity of the core competencies.      | Finance professionals who would like more insight into the skills required for finance business partnering |
| 8 hours (webcast) 7 hours (online)          |                                                                                       |                                                                                               |
| **Finance Business Partnering: Influence to Impact** | • Dive deeper into FBP skills and discover how to make a personal impact.  
  • Choose the correct skills and techniques to communicate effectively and have an impact on business decisions.  
  • Use and develop influencing techniques successfully.  
  • Apply higher-level thinking and strategy. | Experienced professionals further developing finance business partnering skills in preparation for senior roles |
| 8 hours (webcast or online)                |                                                                                       |                                                                                               |

Help your team take their finance business partnering skills to the next level. Call 800.634.6780, option 1, or emailaicpalearning@aicpa.org.