AICPA

$6 trillion in damages. With a T.

That's the cybersecurity challenge you can help your clients address.

Where we are in the world

According to *Forbes*, the annual cost of cybercrime is projected to reach $6 trillion by 2021. This will impact organizations of all sizes — whether public or private — creating potential opportunities for your firm to better serve your clients.

Your action plan

Encourage your team members to earn a cybersecurity certificate.

With their increased expertise, they can help your clients demonstrate effective processes and controls to detect, respond to, mitigate and recover from cybersecurity events.

The honor roll

When your staff completes the learning, they will earn CPE credit and a certificate in the form of a digital badge. This distinction can help differentiate your firm among competitors.

Our portfolio of cybersecurity certificates will allow your firm to:

• Develop a fluency in cybersecurity

• Provide advisory and consulting engagements or perform attestation engagements using the AICPA's new cybersecurity risk management reporting framework

• Stand out as a leader in a new practice area

• Enhance confidence, credibility and trust for your clients and their organization

See the reverse for more detail, or visit
cybercerts.AICPAStore.com

To register your staff, call 800.634.6780, option 1, or email AICPAlearning@aicpa.org.

Group discounts are available for 5 or more certificate exam registrations.

	Cybersecurity Fundamentals for Finance and Accounting Professionals Certificate	Cybersecurity Advisory Services Certificate	SOC for Cybersecurity Certificate
Why encourage your employees to earn this certificate?	Financial professionals will develop their fluency and gain the confidence to make sound strategic decisions regarding cybersecurity risk and learn what should be done to help protect their clients and their organization from cyber threats.	As trusted business advisers, firm practitioners can provide advisory services that help companies spot cybersecurity weaknesses, identify potential risks and offer advice on how to safeguard information and systems.	Earning this certificate will allow your staff to be among the first to showcase their skills in examining and reporting on an organization's cybersecurity risk management program.
Who should earn this certificate?	Non-IT finance professionals, CFOs, controllers, management accountants, public accountants, partners, managers and internal auditors	Practitioners who are interested in providing cybersecurity advisory services and want to build their competencies in and understanding of these types of services. Likely participants may already have SOC for service organizations practices and are looking to expand into cybersecurity. Participants must have either IT expertise or access to IT professionals who possess the skills to perform this work.	Practitioners who are interested in providing cybersecurity attestation services (SOC for Cybersecurity) and want to build their competencies in and understanding of this service. Likely participants may already have SOC for Service Organizations practices and are looking to expand into cybersecurity attestation services. Participants must have either IT expertise or access to IT professionals who possess the skills to perform this work.
What skills will my staff gain after completing the certificate?	• Understand the definition and purpose of a cybersecurity risk management program and identify the security framework most appropriate for their organization or client • Identify the overall potential opportunities and risks to the organization or client related to cybersecurity • Recognize what it takes to have a security mindset	• Articulate the nature and types of cybersecurity advisory services that can be performed • Identify key considerations of each of those advisory services • Recognize what one would need to effectively perform advisory services	• Apply the AICPA's cybersecurity risk management reporting framework • Analyze and examine an organization's cybersecurity risk management program • Report on the entity's cybersecurity risk management program
Is there an exam?	No.		

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