

Essential Skills for the Survival and Growth of Your Organization

Existing skills are becoming obsolete at an accelerating rate. Many management systems were designed to meet the needs of a more stable industrial environment that experienced only incremental changes. Obviously, these are ill-equipped for today. Gone are days when the financial staff were primarily viewed as the gatekeepers of the organization – responsible for counting/calculating results and providing a series of reports. The rate of change in the responsibilities of the finance group has, and will continue, to accelerate faster than available resources. This will require non-traditional skills such as establishing an innovative environment, managing financial and cultural issues, as well as leading efforts to continuously improve the organization's competitive position. A series of specific methods and techniques designed to have an immediate and long-term impact on the bottom line are identified and discussed.

OBJECTIVES

Upon completion of this course, participants will be able to:

- Identify the internal reasons for success or failure in organizations
- Improve hiring and retention of employees
- Expand the role and impact of planning, budgeting and reporting
- Outline key concepts in developing an effective measuring/reporting system
- Enhance management's ability to plan, monitor and utilize cash effectively

HIGHLIGHTS

- Management pitfalls and reasons for historic failures
- Outlining an effective selection and hiring process, including sample interview questions
- The structure of the financial group, its functions and means to improve organizational results
- Steps to update planning and measuring/reporting practices to turn them into active tools for success
- Demonstrating effective working-capital policies and approaches to maximize the allocation of financial resources

WHO WILL BENEFIT

- Owners, controllers, treasurers, financial officers and other financial managers in companies or divisions with less than \$250 million in sales



LEVEL

Intermediate

CPE CREDIT HOURS

Classroom: 4

NASBA FIELD OF STUDY

4-Business Management and Organization

PREREQUISITE

Management experience in accounting, finance, or operations

AVAILABILITY DATE

5/15/2010

COURSE ACRONYM

Public Seminar: CL4SGYC

On-Site Training: CL4SGYC

Available in an 8-hour version (SGYC).