

# Applied Corporate Finance

All decisions made by any business can be classified into three groups: (1) the financing decision; (2) the investment decision; and (3) primarily for public companies, the dividend decision. The principles of corporate finance are universally applicable to companies, large or small, domestic or foreign, and public or private. The primary focus of every business is to maximize the wealth of investors. To achieve this often illusive objective, the firm will need to balance a critical set of decisions and financial variables that are unique to a particular company or a particular business model. This seminar will concentrate on those decisions and variables by employing a broad set of principles incorporated in numerous case studies.

## OBJECTIVES

Upon completion of this course, participants will be able to:

- Plan, develop and construct templates
- Address critical financial decisions that maximize economic profit and investor wealth
- Hands-on analyses are performed

## HIGHLIGHTS

- The financial, investment and dividend decision and policy
- Understanding risk and its impact on value creation or destruction
- The return on investment ratio and its impact on wealth creation
- Estimating side costs and benefits opportunity costs, synergy and options
- Measuring success: The debate between EPS and Free Cash Flow models
- Capital structure and its correlation with the creation of market value
- Understanding valuation models
- Case studies
- Use of spreadsheet models including construction of simple macros

## DESIGNED FOR

Accounting analysts, auditors, CFOs, Controllers, financial managers and operations managers



## RECOMMENDED CPE:

8

## PREREQUISITE:

Professional degree or equivalent, basic knowledge of PCs and spreadsheet technology

## EVENT ID:

AF-190

## COURSE LEVEL:

Basic

## FIELD OF STUDY:

Finance

## BLI CURRICULUM:

Business Management

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## VENDOR:

Business Learning Institute, Inc.



For information regarding on-site training, email [aicpalearning@aicpa.org](mailto:aicpalearning@aicpa.org), call **800.634.6780 (Option 1)**, or visit [aicpalearning.org](http://aicpalearning.org).