

## Advanced Controller and CFO Skills

If you want to be secure in your position as the “financial sheriff,” you must be able to document your worth to the company’s leaders by exhibiting the critical advanced skills that help you add value and contribute to the success of the organization. In this advanced course, you will experience the ten critical skills that will help you add value to your company and boost your career so you quickly move to the next level of accomplishment. Learn how to translate your firm’s strategies with key performance. Improve your skills in the five key areas needed for success. Employ the balanced performance measuring scorecard. Align your firm’s strategies with your internal reporting system. Become an advocate for your team and develop into a powerful agent of change.

### HOW YOU WILL BENEFIT

Upon completion of this course, participants will be able to:

- Display best practices of leading-edge controllers and CFOs
- Employ a balanced approach to your firm’s measures of success
- Develop into a powerful agent or catalyst for positive change
- Ensure that your strategies are in alignment with the organization’s mission
- Translate your firm’s strategies with key performance metrics
- Employ the balanced performance measuring scorecard
- Become an advocate and coach for your team
- Develop a tailored action plan suitable for your specific needs

### HIGHLIGHTS

- Development of measurable mission and strategies
- Application of the Balanced Scorecard
- Aligning your firm’s strategies with its internal reporting system
- Selling your ideas and a way that generates buy-in by others
- Recognition of and response to the need for constant change and adaptation
- The 6-1/2 key steps that you will find invaluable to your employer

### WHO WILL BENEFIT

- Controllers and CFOs with at least four years of experience and the desire to expand in their role



### LEVEL

Advanced

### CPE CREDIT

Classroom: 8

Now accepted for CMA and CFM continuing education credit.

### NASBA FIELD OF STUDY

Finance: 8

### PREREQUISITE

Basic or Beginning Controllers course in lieu of experience

### PRODUCT ORDERING INFORMATION

Public Seminar: ACCS

On-Site Training: ACCS

(For self-study ordering information and recommended credit, visit [cpa2biz.com/cpe](http://cpa2biz.com/cpe))