

Journal of Accountancy Editorial Calendar 2011

MONTH	Bonus Coverage	B&I	Pract Mgmt	Tax	Acct/ Audit	Tech	Readex Research Ad Study	Special Reports	Ad Close Date	Mail Date
January	Tax		Succession Issues	Get Ready for Tax Season + Quick Guide		Paperless			12/1/10	12/23/10
February	Small Business	Making the Most of SBA Loans	Firm Administrators	Advising the Small-Business Tax Client		How to Cut IT Costs			12/31/10	1/20/11
March	The New CPA		Grooming the Next Generation	Update on Health Care Tax-Related Provisions		Social Media		Business & Industry	2/1/11	2/16/11
April	International/ IFRS	Doing Business in China		Hot topics in International Tax					3/1/11	3/16/11
May	Education/ Training	Career Development	Partner Issues						4/1/11	4/21/11
June	Accounting/ Auditing	BPI			Revenue Recognition			Working in the Clouds	4/29/11	5/18/11
July	Wealth Management			Tax Planning for Estates		Online Tax Research Tools		Paperless Office	6/1/11	6/23/11
August	Fraud/FLS	Corporate Governance			Fraud Prevention/ Detection				7/1/11	7/21/11
September	Business & Industry	Budgeting and Forecasting		Multistate Tax Accounting		Tax Software Survey		HR/Payroll	8/1/11	8/17/11
October	Ethics and Independence		Eliminating Poor Performers		Board Coaching and Development	Data Security			8/30/11	9/22/11
November	Business Valuation	Being Strategic		Tax issues in Business Valuation		Cloud Computing			9/1/11	10/19/11
December	Technology				Best Practices: Internal Control	Hot Tech Trends to Watch			11/1/11	11/16/11

*Subject to change. Visit advertising.aicpa.org for the most up-to-date editorial calendar.

In Every Issue:

Top Line

> News, people, trends and other noteworthy items

Technology

> Smart stops on the Web

Checklist

> Practical tips to improve productivity and effectiveness

Tax Matters

> Wrap-up of recent tax developments

Technology Q&A

> PC tips and tricks

