

AICPA Insider™ E-Newsletters

Editorial Calendar 2011

Month	CPA Insider	Tax Insider	Career Insider	Corp. Finance Insider	Wealth Insider	Corp. Taxation Insider
Regular Columnists	Rick Telberg At Large; James Sullivan on ElderCare, Medicare Updates and more; Tracy Crevar Warren on CPA Practice Marketing/Mgmt.; James Bourke on CPA Tech; Barry MacQuarrie on Social Media; Steven Hazel on Forensic Accounting; and Remi Forgeas on IFRS.	Annette Nellen on Tax Laws; and Thomas Wechter on ARRA, Tax Litigations, Regs.	Mitchell Lambert for HR on CPA Recruitment, Talent Management; Debra Feldman on Professional Networking; and Deborah Walker on Résumés, On-the-Job Tips.	Rick Telberg for the Finance Executive; Mary Schaeffer on Fraud Prevention, Accounts Payable, Internal Control; and Allen Liebnick on Vendor Management, State and Local Taxes, Accounts Payable.	Lewis Schiff on Financial Advisory Practice Issues, HNWs; Igor Zey on Insurance; and Tracy Stewart on Divorcing Clients.	Blake Christian on M&A, Tax Policy; Annette Nellen on Corporate Tax Law, Going Green; and Mary Bernard on State and Local Taxes.
January	CPA Outlook; Risk Management; and Fair Value.	IRS Update; DC Currents; and IFRS.	HR Update; and Professional Networking.	IFRS; Paperless Office; and Internal Control.	Pension; 401(k); and Saving for College.	IFRS; Corporate and Shareholders Annual Update; Controllers Workshop Preview; Audit Trends; and Solutions.
February	Practice Management; Career; and SarbOx.	Tax Season; and Charitable Gift Giving.	New Tech for Job Seekers; and Keeping Talent Motivated.	Fair Value; and IFRS.	Philanthropy; and Wealth Opportunities in Real Estate.	DC Currents; and Top 10 Concerns of Corp Tax Professionals.
March	Tax Season; Paperless; Going Green; and Financial Reporting.	Tax Season; Technology; Going Green; IRS Issues; and Kiddie Tax.	Diversity/Minority Workplace Issues; Women in Finance; and Planning & Developing Career Track.	XBRL; Technology Update; and Accounts Payable.	Employee Benefit Plans; 403(b); 401(k); Roth IRAs; and KEOGHs.	ERPs and Tax Software; and Best of Breed Software.
April	Employee Benefit Plans; Insurance; and Technology.	Tax Season; Nanny Tax; EICs; IRS Update; and E-filing.	HR Issues; and Talent Management/Retention.	Technology; Partner Compensation; and Talent Retention /Mgmt.	Retirement Planning; IRAs; Employee Benefit Plans; and Insurance.	Corporate Tax Survival Guide; VAT and the U.S. Corp; and Managing Overseas Operations.
May	Fraud; Internal Control; T&E; Change Management; and Technology.	ESOPs; and Federal Tax Update.	HR Software; Tech Conf. Highlights; and CPA Career Navigator.	Fraud; Internal Control; T&E; Risk Management; Technology; and IASB.	Estate Planning; and Philanthropy.	T&E; VAT; and IFRS.
June	GASB, IASB; FASB Updates; and Appraisal Practice.	Buying and Selling a Business; Foreclosures and Bankruptcies; and 1040 Issues.	Diversity/Minority Workplace Issues; Women in Finance; Careers in Appraisal; and BV.	GASB, IASB; FASB Updates; Payroll/HR Issues; and Paperless.	Closely Held Business Succession Planning; and Current IRS Compliance Issues.	Going Paperless; and Payroll Automation.
July	Banking and Savings; Investments; Real Estate; and Forensic Accounting.	What Can Be Expensed; and Multi-state Taxation.	Work/Life Balance; Telecommuting; and Disabled Workers.	Investments; Real Estate; and Forensic Accounting.	International Estate Planning; Trust Planning; and FLPs.	P-Cards; What Can Be Expensed; T&E; Multi-state Taxation; and Payroll.
August	Banking and Savings; and Real Estate.	Alternative Investments; and College Funding.	Alternative Investments; and College Funding.	Career Planning; CPE; Salary Negotiations; and Authoritative Insights in Financial Accounting.	Alternative Investments; and College Funding.	Staffing Issues and Solutions; Outsourcing; Audits; Fraud & Litigation; and Practice Management.
September	Fraud; Internal Control; Business Valuation; Risk Management; and IFRS.	SEC's Rules for Small Biz – Tax Consequences, etc.	Interview Tips; Profile[s] of Distinguished CPAs; and CPA Career Navigator.	Fraud; Internal Control; T&E; Risk Management; and Health Care.	Eldercare; and How to Serve Your Clients Properly.	Fraud; Internal Control; and Accounts Payable.
October	Forensic Accounting; and Health Care.	Tax Fraud; Tax for the Small Biz Practitioner; and Small Office/Home Office.	Women in Finance; and Pros/Cons of PFPs, CFPs, etc.	Fraud; Internal Control; Change Management; and Health Care.	Health Care; Estate Planning; and Retirement Planning.	Fraud; Internal Control; Payroll; Year-End Tax Planning.
November	Cost Segregation; 1040 Issues; and Capital Gains.	Tax Professional Standards; and Pension for Small Biz.	Employee Benefits; HR; and CPA Career Navigator.	Partnership and LLC Update; Bankruptcy; and IFRS.	HNWs; Capital Gains; Pensions; and Divorcing Clients.	Partnership and LLC; International Taxation; and Corp Tax Filing.
December	Financial Advisory Opportunities for CPAs; Portfolio Rebalancing; and CPA Outlook/Trends.	Tax Outlook/Trends; Financial Advisory Services; and Opportunities for Tax Advisors.	Diversity/Minority Workplace Issues; and Women in Finance.	IFRS; Going Green; Global Issues; and SEC/PCAOB Updates.	Financial Advisory Opportunities for CPAs; Portfolio Rebalancing; and Trends in 2011.	International Taxation; Top 10 Concerns of Corp Tax Professionals; and Corp Tax Update.