

Forensic & Valuation Reporter

ADVERTISING & RATES



What is Forensic & Valuation Reporter?

- Forensic & Valuation Reporter offers information, highlights and resources for CPAs in forensic and valuation services
- An opt-in publication, Forensic & Valuation Report reaches over 23,000 AICPA members monthly

Sponsorship Position Details

- “Leaderboard” and “News Section Sponsorship” ads are purchased on a per-issue basis
- 12 issues are available for purchase per year

Guidelines

- All rates listed are net rates
- You may run your ad in consecutive issues or spread the campaign over several months
- Recognized agencies should gross up 15% for agency commissions

Banners and Section Sponsorships				
	1-3 issues	4-6 issues	7-9 issues	10-12 issues
“Leaderboard” Banner Ad	\$1,000/issue	\$950/issue	\$900/issue	\$850/issue
“Forensic Corner” Section Sponsorship	\$900/issue	\$850/issue	\$800/issue	\$750/issue
“Valuation Corner” Section Sponsorship	\$900/issue	\$850/issue	\$800/issue	\$750/issue
“Emerging Trends” Section Sponsorship	\$900/issue	\$850/issue	\$800/issue	\$750/issue
“FVS Community News” Section Sponsorship	\$825/issue	\$775/issue	\$725/issue	\$675/issue
“FVS Community Events” Section Sponsorship	\$825/issue	\$775/issue	\$725/issue	\$675/issue

Text Ads	1-3 issues	4-6 issues	7+ issues
“The Buzz” Text Ads	\$400/issue	\$350/issue	\$300/issue



For more information call 1-800-873-1677
or e-mail aicpamedia@aicpa.org

