

AICPA Insider™ E-Newsletters

Editorial Calendar 2010

Month	CPA Insider	Tax Insider	Career Insider	Corp. Finance Insider	Wealth Insider	Corp. Taxation Insider
Regular Columnists	Rick Telberg At Large; Jonathan Moreland on Capital Markets, Corp. Disclosure; Tracy Crevar Warren on CPA Practice Marketing/Mgmt.; James Bourke on CPA Tech; Steven Hazel on Forensic Accounting; Remi Forgeas on IFRS	Mark Washburn on Tax Season, Practice Management; Annette Nellen on Tax Laws; LeAnn Luna on Tax Laws, Advisory Fees and College Funds; Thomas Wechter on ARRA, Tax Litigations, Regs.	Rick Telberg on CPA Careers; Debra Feldman on Professional Networking; Deborah Walker on Résumés, On-the-Job Tips; Mitchell Lambert for HR on CPA Recruitment, Talent Management.	Rick Telberg for the Finance Executive; Mary Schaeffer on Fraud Prevention, Accounts Payable, Internal Control; Allen Liebnick on Vendor Management, State and Local Taxes, Accounts Payable; Barry MacQuarrie on Technology Debra Feldman on Professional Networking.	Lewis Schiff on Financial Advisory Practice Issues, HNWs; Neal Frankle on 401(k)s, 529s, Retirement Investments; Tracy Stewart on Divorcing Clients	Blake Christian on M&A, Tax Policy; Annette Nellen on Corporate Tax Law, Going Green; Mary Bernard on State and Local Taxes
January	CPA Outlook; Risk Management; Fair Value	IRS Update; DC Currents; IFRS	HR Update; Professional Networking	IFRS; Paperless Office; Internal Control	Pension; 401(k); Saving for College	IFRS; Corporate and Shareholders Annual Update; Controllers Workshop Preview; Audit Trends and Solutions
February	Practice Management; Career; SarbOx	Tax Season; Charitable Gift Giving	New Tech for Job Seekers; Keeping Talent Motivated	Fair Value; IFRS	Philanthropy; Wealth Opportunities in Real Estate	DC Currents; Top 10 Concerns of Corp Tax Professionals
March	Tax Season; Paperless; Going Green; Financial Reporting	Tax Season; Technology; Going Green; IRS Issues; Kiddie Tax	Diversity/Minority Workplace Issues; Women in Finance; Planning & Developing Career Track	XBRL; Technology Update; Accounts Payable	Employee Benefit Plans; 403(b); 401(k); Roth IRAs; KEOGHs	ERPs and Tax Software; Best of Breed Software
April	Employee Benefit Plans; Insurance; Technology	Tax Season; Nanny Tax; EICs; IRS Update; E-filing	HR Issues; Talent Management/Retention	Technology; Partner Compensation; Talent Retention /Mgmt	Retirement Planning; IRAs; Employee Benefit Plans; Insurance	Corporate Tax Survival Guide; VAT and the U.S. Corp; Managing Overseas Operations
May	Fraud; Internal Control; T&E; Change Management; Technology	ESOPs; Federal Tax Update	HR Software; Tech Conf. Highlights; CPA Career Navigator	Fraud; Internal Control; T&E; Risk Management; Technology; IASB	Estate Planning; Philanthropy	T&E; VAT; IFRS
June	GASB, IASB; FASB Updates; Appraisal Practice	Buying and Selling a Business; Foreclosures and Bankruptcies; 1040 Issues	Diversity/Minority Workplace Issues; Women in Finance; Careers in Appraisal; BV	GASB, IASB; FASB Updates; Payroll/HR Issues; Paperless	Closely Held Business Succession Planning; Current IRS Compliance Issues	Going Paperless; Payroll Automation
July	Banking and Savings; Investments; Real Estate; Forensic Accounting	What Can Be Expensed; Multi-State Taxation	Work/Life Balance; Telecommuting; Disabled Workers	Investments; Real Estate; Forensic Accounting	International Estate Planning; Trust Planning; FLPs	P-Cards; What Can Be Expensed; T&E; Multi-state Taxation; Payroll
August	Banking and Savings; Real Estate	Alternative Investments; College Funding	Alternative Investments; College Funding	Career Planning; CPE; Salary Negotiations; Authoritative Insights in Financial Accounting	Alternative Investments; College Funding	Staffing Issues and Solutions; Outsourcing; Audits; Fraud & Litigation; Practice Management
September	Fraud; Internal Control; Business Valuation; Risk Management; IFRS	SEC's Rules for Small Biz – Tax Consequences, etc.	Interview Tips; Profile[s] of Distinguished CPAs; CPA Career Navigator	Fraud; Internal Control; T&E; Risk Management; Healthcare	Eldercare; How to Serve Your Clients Properly	Fraud; Internal Control; Accounts Payable
October	Forensic Accounting; Healthcare	Tax Fraud; Tax for the Small Biz Practitioner; Small Office/Home Office	Women in Finance; Pros/Cons of PFPs, CFPs, etc.	Fraud; Internal Control; Change Management; Healthcare	Healthcare; Estate Planning; Retirement Planning	Fraud; Internal Control; Payroll; Year-End Tax Planning
November	Cost Segregation; 1040 Issues; Capital Gains	Tax Professional Standards; Pension for Small Biz	Employee Benefits; HR; CPA Career Navigator	Partnership and LLC Update; Bankruptcy; IFRS	HNWs; Capital Gains; Pensions; Divorcing Clients	Partnership and LLC; Int'l Taxation; Corp Tax Filing
December	Financial Advisory Opportunities for CPAs; Portfolio Rebalancing; CPA Outlook/Trends	Tax Outlook/Trends; Fin'l Advisory Servs; Opportunities for Tax Advisors	Diversity/Minority Workplace Issues; Women in Finance	IFRS; Going Green; Global Issues; SEC/PCAOB Updates	Financial Advisory Opportunities for CPAs; Portfolio Rebalancing; Trends in 2011	Int'l Taxation; Top 10 Concerns of Corp Tax Professionals; Corp Tax Update