

Electronic Newsletters

Editorial Calendar 2009

Month	CPA Insider	Tax Insider	Career Insider	Corp. Finance Insider	Wealth Insider	Corp. Taxation Insider
Regular Columnists	Rick Telberg At Large; John Bowen on CPA Practice Building; Jonathan Moreland on Capital Markets, Corp. Disclosure; Tracy Crevar Warren on CPA Practice Marketing/Mgmt.; James Bourke on CPA Tech	Mark Washburn on Tax Season; Annette Nellen on Tax Laws; LeAnn Luna on Tax Laws; Advisory Fees; College Funds	Rick Telberg on CPA Careers; Debra Feldman on Professional Networking; Deborah Walker on Résumés, On-the-Job Tips	Rick Telberg for the Finance Executive Mary Schaeffer on Fraud Prevention, Accounts Payable, T&E; Liv Watson on XBRL	Lewis Schiff on Financial Advisory Practice Issues; Neal Frankle on 401(k)s, 529s, Retirement Investments; Mary Command on Philanthropic Giving	Blake Christian on M&A; Tax Policy; Annette Nellen on Corporate Tax Law; Going Green; Mary Bernard on State and Local Taxes
January	Financial Advisory Opportunities for CPAs; Small Office/Home Office	Tax Strategies for High Income Individuals	2008 List of Best Firms; Top CPA Firms to Work for	IFRS; SEC Updates, PCAOB Updates	Goals/Benchmarks for 2008	IFRS; Corporate and Shareholders Annual Update; Controllers Workshop Preview; Audit Trends and Solutions
February	Growing Practice; Marketing Your Firm; SarbOx	Tax Season Survival Guide; E-Filing	Opportunities in Govt.; Growing Practice for Women CPAs	Women in Corp. Fin; SEC Quarterly Update	Wealth Opportunities in Real Estate	DC Currents; Top 10 Concerns of Corp. Tax Professionals
March	E-Filing; Tax Season; CPA Technology Corner	Corp. Tax Survival Guide; Small Biz Tax Tips	Women in Finance; Planning & Developing a Career Track	CFO Roundtable Highlights; Spring Controller's Workshop Highlights	Portfolio Rebalancing	Controller Workshop Conf. Highlights; ERPs and Tax Software; Best of Breed Software
April	XBRL; PCAOB; CPA Technology Corner	Tax Strategies for Wealthy Clients; Form 5500 Qs & As	Tax Strategies for Consultants; E-Filing; CPA Career Navigator	Corp. Taxation; Avoiding Fraud; Authoritative Insights in Financial Accounting	Tax Strategies for Wealthy Clients; Employee Benefit Plans Webcast Highlights	Corp. Tax Survival Guide; VAT and the U.S. Corp; Managing Overseas Operations
May	Tech; Corp. Ethics; CPA Technology Corner	Tax Software; Tech Conf. Highlights	HR Software; Tech Conf. Highlights; CPA Career Navigator	Tech; Corp. Ethics	Philanthropic Giving;	Tech Conf. Preview Relating to Corp. Tax; Employee Benefit Plans; Paperless Office
June	AICPA Tech Conf. New Trends; CPA Technology Corner	AICPA Tech Conf. New Trends for Tax Practitioners	AICPA Tech Conf. New Trends for Recruiters and Job Seekers	AICPA Tech Conf. New Trends for Payroll; HR/ Recruiting; Authoritative Insights in Financial Accounting	AICPA Tech Conf. New Trends for Wealth Mgrs.	Tech Conf. Highlights; Data Capture and Management; Hot Jobs; Women in Tax
July	Controllers' Workshop Highlights; Travel Expenses; CPA Technology Corner; Paperless Office Focus Report	What Can Be Expensed; Multi-State Taxation	Work/Life Balance; Telecommuting; Disabled Workers	Business Travel; P-Cards; Work/Life Balance	Retirement Planning; Estate Planning Conf. Highlights	P-Cards; What Can Be Expensed; T&E; Multi-state Taxation; Payroll
August	Career Planning; Funding for Colleges; CPE; Recruitment; CPA Small Biz Advisor	Growing your Practice; CPE Credits for Tax Practitioners	Career Planning; Flushing that Resume; Internet vs. Snail Mail	Career Planning; CPE; Salary Negotiations; Authoritative Insights in Fin'l Accounting	Wealth Management; Trust & Financial Planning	Staffing Issues and Solutions; Outsourcing; Audits; Fraud & Litigation; Practice Management
September	Highlights of Fraud Litigation; SEC Updates; CPA Small Biz Advisor; Payroll Focus Report	SEC's Rules for Small Biz - Tax Consequences, etc.	Interview Tips; Profile[s] of Distinguished CPAs; CPA Career Navigator	Highlights of Fraud Litigation; SEC Updates; Authoritative Insights in Financial Accounting	How to Serve Your Clients Properly	State and Local Taxes; Staffing Issues and Solutions; Compensation Strategies
October	Tax Planning for Wealthy Clients Highlights; CPA Small Biz Advisor	Tax Planning for Wealthy Clients Highlights	Women in Finance; Pros/Cons of PFPs, CFPs, etc.	Update from Fraud Conf.; Latest news from FASB, SEC, etc.	Wealth Planning for Your Clients; Real Estate and Life Insurance	Year-End Tax Planning Webcast; Federal Taxes; Tax Software Roundup; E-File and Govt. Stds.
November	Healthcare Conf. Highlights; Benefit Plans; CPA Small Biz Advisor	Tax Issues Dealing with 401(k) Rollovers	Employee Benefits; HR; CPA Career Navigator	Sarbox; Employee Benefit Plans	Building Wealth Practice; Advanced Insurance Planning	Federal Tax; Real Estate/Construction; International Trends; SOX Remedies; Top 10 Concerns of Corp. Tax Professionals
December	Fin'l Advisory Servs.; Opportunities for CPAs; CPA Small Biz Advisor	Fin'l Advisory Servs.; Opportunities for Tax Advisors	Compensation Year in Review; CPA Career Navigator	Compensation Year in Review; Authoritative Insights in Financial Accounting	Fin'l Advisory Servs.; Financial Planning for Biz Owners	Compensation Year in Review; Audit Trends and Solutions; SEC/PCAOB