

Editorial Calendar 2008

Month	CPA Insider™	Tax	Career	Wealth	Corp Finance
Regular Depts. & Columns	<ul style="list-style-type: none"> • Rick Telberg At Large (world's most widely read CPA column) • John Bowen on CPA practice building • Johnathan Moreland on the markets, corporate disclosure • Patricia Abram on CPA financial planning 	<ul style="list-style-type: none"> • George White on Rulings/Regs • From <i>The Tax Adviser</i> • Tax Clinic: Pros offer solutions to problems and evaluate major tax concerns • Client Case Study 	<ul style="list-style-type: none"> • Telberg on Careers • Debra Feldman, The Job Whiz • Career Question of the Month • CPA Hot Job Opportunities: For the CPA Recruiter: Features, trends, and research 	<ul style="list-style-type: none"> • Telberg for the Financial Executive • Question of the Month for CPAs in Industry • Rich Lanza: Technology from the finance perspective • Liv Watson: XBRL 	<ul style="list-style-type: none"> • For Your Clients • PFP Credential Holder Update • Building Your Practice • Wealth Question of the Month
Jan.	Balanced scorecard	Tax Strategies for High Income Individuals	2006 List of Best Firms; Top CPA Firms to work for	Goals/Benchmarks for 2008	SEC Updates, PCAOB Updates
Feb.	Growing Practice; Marketing Your Firm; Sarbox	Tax Season Survival Guide; E-Filing	Opportunities in Govt.; Growing Practice for Women CPAs	Wealth Opportunities in Real Estate	Women in Corp. Fin.; SEC Quarterly Update
March	E-Filing; Tax Season; CPA Technology Corner	Corp Tax Survival Guide; Small Biz Tax Tips	Women in Finance; Planning & Developing a Career Track	Portfolio Rebalancing	CFO Roundtable Highlights; Spring Controllers Workshop Highlights
April	XBRL; PCAOB; CPA Technology Corner	Tax Strategies for Wealthy Clients; Form 5500 Qs & As	Tax Strategies for consultants; E-Filing; CPA Career Navigator	Tax Strategies for Wealthy Clients; Employee Benefit Plans Webcast Highlights	Corporate Taxation; Avoiding Fraud; Authoritative Insights in Financial Accounting
May	Tech; Corporate Ethics; CPA Technology Corner	Tax Software; Tech Conf. Highlights	HR Software; Tech Conf. Highlights; CPA Career Navigator	Philanthropic Giving	Tech; Corporate Ethics
June	AICPA Tech Conf. New Trends; CPA Technology Corner	AICPA Tech Conf. New Trends for Tax Practitioners	AICPA Tech Conf. New Trends for Recruiters and Job Seekers	AICPA Tech Conf. New Trends for Wealth Managers	AICPA Tech Conf. New Trends for Payroll; HR/Recruiting; Authoritative Insights in Financial Accounting
July	Controllers Workshop Highlights; Travel Expenses; CPA Technology Corner	What can be expensed; Multi-State Taxation	Work/Life Balance; Telecommuting; Disabled Workers	Retirement Planning; Estate Planning Conf. Highlights	Business Travel; P-Cards; Work/Life Balance
Aug.	Career planning; Funding for colleges; CPE; Recruitment; CPA Small Biz Advisor	Growing your practice; CPE credits for Tax Practitioners	Career Planning; Flushing that résumé; Internet vs. Snail Mail	Wealth Management; Trust & Financial Planning	Career Planning; CPE; Salary Negotiations; Authoritative Insights in Financial Accounting
Sept.	Highlights of Fraud Litigation; SEC Updates; CPA Small Biz Advisor	SEC's rules for small biz — tax consequences, etc.	Interview Tips; Profile[s] of Distinguished CPAs; CPA Career Navigator	How to Serve Your Clients Properly	Highlights of Fraud Litigation; SEC Updates; Authoritative Insights in Financial Accounting
Oct.	Tax Planning for Wealthy Clients Highlights; CPA Small Biz Advisor	Tax Planning for Wealthy Clients Highlights	Women in Finance; Pros/Cons of PFPs, CFPs, etc.	Wealth Planning for Your Clients; Real Estate and Life Insurance	Update from Fraud Conf.; Latest news from FASB, SEC, etc.
Nov.	Healthcare Conf highlights; Benefit Plans; CPA Small Biz Advisor	Tax Issues dealing with 401(k) rollovers;	Employee Benefits; HR; CPA Career Navigator	Building Wealth Practice; Advanced Insurance Planning	Sarbox; Employee Benefit Plans
Dec.	Fin'l advisory servs; Opportunities for CPAs; CPA Small Biz Advisor	Fin'l advisory servs, Opportunities for Tax Advisors	Compensation Year in Review; CPA Career Navigator	Fin'l advisory servs, Financial Planning for Biz Owners	Compensation Year in Review; Authoritative Insights in Financial Accounting